

- ▶ Part 1) you will take a product from the business you are researching for the project due 3/24 and you will complete a 4Ps on the product (can be with your partner for the big project)
- ▶ Part 2) Come up with your **own product** and go through the 4Ps on the product to present to the class (individual) (what kind of product should society offer, it is your turn to shine and be innovated)

Each will be turned in as 4 squares on the paper; you will use the PowerPoint notes, to answer questions for your product

| | |
|---------|-----------|
| Product | Price |
| Place | Promotion |