

Choose 2 of the 3 assignments to complete

Assigned 2/2/16 due 2/9/16

- 1) Identify a problem in your community that might/could be solved through a business you create. Develop a business concept statement for a product or service to solve the problem.

Include:

- Product/service
- Customer
- Benefit you are providing
- Delivery method

- 2) Write a solicited or unsolicited letter to one of the sources that are in part C of the section 1-3 notes.

You will need to include: contact info, date, greeting, body, closing
An unsolicited letter includes that you identify self, what you are working on, why you are requesting info, and identify source that prompted inquiry (example: magazine ad)

- 3) Create a poster and share the findings (brief presentation)

Research one of the following agencies:

- A. SCORE
- B. SBA
- C. SBDC
- D. Chamber of Commerce
Local
- E. Minority Business
Development Centers
(MBDC)

Find out about assistance available

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- 4) Identify a problem in your community that might/could be solved through a business you create. Develop a business concept statement for a product or service to solve the problem.

Include:

- Product/service
- Customer
- Benefit you are providing
- Delivery method

- 5) Write a solicited or unsolicited letter to one of the sources that are in part C of the section 1-3 notes.

You will need to include: contact info, date, greeting, body, closing
An unsolicited letter includes that you identify self, what you are working on, why you are requesting info, and identify source that prompted inquiry (example: magazine ad)

- 6) Create a poster and share the findings (brief presentation)

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- G. SBA
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