

# Charlotte Secondary School

## Entrepreneurship

Mrs. Stowe

## Course Syllabus

### **Course Description and Content:**

More than 90% of all businesses are small businesses with fewer than 100 employees; and the number of home-based businesses has grown from 12 million in the early 1990's to 16 million in the mid-1990's. Since such a significant portion of the work force in the United States is composed of entrepreneurs, it is important to understand the advantages and disadvantages of this segment of the marketplace. The purpose of this class is to give you a sound perspective of how to plan, organize, direct and control your own business. This knowledge will also help you be successful in any career you may choose. It is predicted by experts that the average American worker will change careers at least three times before retirement. You will learn how to practice these concepts as you develop the knowledge of how to make good economic decisions in our free enterprise system, and be able to apply them to your own career choices.

### **Course Objectives:**

1. Understand economics, career planning, information management, and communication skills.
2. Understand entrepreneurship, product/service management, information management, professional development, emotional intelligence, and operations.
3. Understand market planning and business law.
4. Understand product/service management, strategic management, and channel management.
5. Understand pricing, promotion, and market planning.

**NOTE: ALL students must take the State exam; there are no exemptions**

### **Contact Information**

[erin.stowe@charlottessecondary.org](mailto:erin.stowe@charlottessecondary.org)

[www.stowetechnologymath.weebly.com](http://www.stowetechnologymath.weebly.com)

Parent

Signature: \_\_\_\_\_

Student

Signature: \_\_\_\_\_

### **Grading Criteria**

- Classwork/Homework = 20%
- Quizzes/projects = 30%
- Tests = 50%
  
- Notebook checks will be every week or every other week for 30%

### **\*\*Subject to Change**

- ***Students are granted access to their gradebook by using PowerSchool and are required to check it once a week***

### **Grading Scale:**

- All grades distributed will be numerical based on a 10 point scale. Grades may be accessed by utilizing HomeBase (PowerSchool).
- It is your responsibility to get all notes and assignments, as well as make up all tests and quizzes within **five days** of missing class

### **Materials Needed**

1. Notebook and pocket folder
2. Writing Utensil
3. Loose leaf notebook paper

### **Respect**

- Respect others: always be polite and considerate of other people's feelings and rights.
- Respect yourself: always come to class prepared and ready to work and participate.
- Respect your surroundings: adhere to classroom procedures/rules and FHS Internet Agreement.
  - All policies of the Public Schools of Robeson County Student Code of Conduct and the Fairmont High School Student Handbook will be enforced
  - Rules, Procedures, and Consequences are posted in the classroom.