

# Understanding economics, career planning, & information management

Unit 1 review test

# Question 1

- What are the 4 “new” things that entrepreneurs emphasize the most?
- New products, organization, markets, methods

## Question 2

- What is the primary incentive for an entrepreneur?
- Profit

# Question 3

- Explain the procedure for writing inquiries
- Identify purpose
- What are you working on
- Why need requested info
- How will you find out
- Identify source
- List questions clearly
- Express gratitude

# Question 4

- Explain the purpose of obtaining start-up info and how it can help.
- It is a road map for success
- It can help answer who, what, when, and how

# Question 5

- \_\_\_\_\_ just a few competing firms
- Oligopoly

# Question 6

- What are some skills needed by entrepreneurs and what are disadvantages or risks for entrepreneurs?
- Engineering, manufacturing, selling, business, self starter, independent
- Risks: no health benefits, lack stability, startup costs, all expenses

# Question 7

- \_\_\_\_\_ many sellers produce similar but differentiated products
- Monopolistic



# Question 8

- In an economic system people have the right to make the following choices
- 1. choose products to buy
- 2. choose to own private property
- 3. to start a business

# Question 9

- What does competition force companies to do and what does it provide consumers?
- Competition forces companies to improve and it provides customers with choices

# Question 10

- \_\_\_\_\_ numerous buyers and sellers and no single seller can affect price
- Perfect competition

# Question 11

- Why do entrepreneurs and small businesses give back to their community and provide some examples?
- They give back to thank them for their support
- Donate items, offer scholarships, advice, and sponsor students

# Question 12

- The economic system answers 4 basic questions:
- What goods and services to produce
- What quantity
- How to produce
- For whom

# Question

## Question 13

- \_\_\_\_\_ very instrument of entrepreneurship.  
Provides new resources
- Innovation

## Question 14

- \_\_\_\_\_confusing and halts growths
- Information chaos

### Question 15

- \_\_\_\_\_ - you cannot grow without them, but need to make sure people are working
- people

### Question 16

- \_\_\_\_\_ operated by one or few individuals, less than 100 people
- Small business

### Question 17

- \_\_\_\_\_ needed for growth.  
Expenses will be higher than revenue for a bit
- money

### Question 18

- \_\_\_\_\_ process of recognizing an opportunity, testing it in the market, and gathering resources necessary to go into business
- entrepreneurship



# Question 19

- \_\_\_\_\_ one seller has control over supply and price
- Monopoly

### Question 20

- \_\_\_\_\_ needs to be high in an entrepreneurial venture
- risk

### Question 21

- \_\_\_\_\_ an entrepreneur is often fast and speedy, with growth, within 5 years
- Speed of wealth creation

### Question 22

- \_\_\_\_\_ if you don't sell, then you won't grow. Acquire new and spoil existing
- customers

### Question 23

- \_\_\_\_\_ the wheel of the company, if not documented you will constantly be reinventing
- processes

# Question 24

- A booming entrepreneurial venture generates substantial wealth, normally in excess of several million dollars of profit
- Amount of wealth creation